

“SPORT DAYS 2023” COMPETITION RULES

ARTICLE 1 – INTRODUCTION

Point S Development, a simplified joint-stock company with capital of 418,000 euros, Lyon Trade Register number 491 028 627 00025, and a registered office at 9 rue Curie 69006 Lyon France (hereinafter, the “Organising Company”) has decided to organise a competition in multiple countries with an obligation to purchase in order to promote tyre sales (hereinafter, “Sport Days” or the “Competition”) with the client prizes set out below.

ARTICLE 2 – PURPOSE

These rules apply to the “Sport Days” operation. If entrants do not meet the conditions of entry set out in the rules, their entry will be void.

By entering the Competition, entrants acknowledge that they fully accept these rules.

ARTICLE 3 – DURATION, TERRITORY AND OPERATION ANNOUNCEMENT

“Sport Days” will run from 1 November to 30th November 2023 in the United Kingdom.

The operation will be announced at participating points of sale with a communications kit comprising: 1 poster, 1 totem and the complete rules.

The permission required due to legislation in certain countries has been requested by the Organising Company, particularly in the United Kingdom.

ARTICLE 4 – CONDITIONS FOR REGISTRATION AND ENTRY

4.1. Conditions for registration

To enter the Competition, participants must meet the following conditions:

- Be an adult natural person resident in one of the countries where the Competition is running. The Competition only accepts a single entry per household (same name, postal address and/or email address) for its duration.
- The client must not be associated with the point of sale. This excludes employees and directors of the point of sale, members of the Point S network, and members of companies involved in preparing for the operation, printing promotional materials and organising the promotional operation.

4.2. Conditions for entry

To enter, the client must meet all the conditions below.

- a. *Prior purchase of Point S Tyres or Toyo Tires tyres*

The Competition is open to any client who has bought two (2) or more Point S Tyres or Toyo tyres at a participating Point S point of sale between 1 November and 30th November 2023 in the United Kingdom.

Any client wanting to enter should note that they must provide proof of this purchase before any prize will be issued. The only acceptable proof is an invoice in the entrant's name. Clients wanting to enter the Competition must therefore keep their invoice/ proof of purchase.

b. Entry form

Any client wanting to enter the Competition should visit www.sportdays.point-s.com.

Once on the game site, the participant must register and fill in the mandatory registration form to participate in the game. Then the participant clicks on "I validate my registration" to access the game.

For the form to be valid, the client must fill in the following information:

- Surname
- First name
- Title
- Email address
- Mobile number
- Address/postcode/town or city
- Country
- Tyre brand bought.
- Number of tyres purchased
- Purchase date
- Point S point of sale name and town/city

All persons who have participated in the game will automatically be entered, via the registration form filled in at the beginning of the game, in a final draw which will take place on 13 December 2023

c. Entry validation

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Competition. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the "Sport Days" operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes

If an entrant does not tick the first box, their entry will be void and they will not be able to submit their form. They are free not to tick the second box.

If any kind of fraud is discovered, such as an individual who has entered the Competition several times, the Organising Company reserves the right to cancel the fraudster's/fraudsters' entry/entries.

"Sport Days" are exclusively for Point S network clients resident in the United Kingdom.

ARTICLE 5 – PRIZES AND ALLOCATION

The “Sport Days” prizes are:

- A trip for 2 to the country that won the Rugby World Cup for a commercial value of 8,000€ including tax, including the following services for two adults:

- Duration: 6 nights
- Accommodation
- Transport (flight or train depending on destination)

The trip is valid for one year from the date of first contact with the winner, excluding the winter and summer school periods (december/january and july/august). As an exception, if the Rugby World Cup is won by the United Kingdom, the winner may request to substitute the trip for another country if he wishes, with another destination based in a European country and within the limits and conditions defined for the initial trip.

The retail value indicated for this prize corresponds to the estimated price inclusive of tax on the date these rules were drawn up. It is given simply as an indication and is liable to vary depending on the date of reservation, travel dates and any changes in exchange rates. The winner may not claim the difference, if any, between the approximate retail value indicated and the actual value of the prize.

Any cancellation of the trip by the winner will result in the permanent loss of the trip, with no possibility of reimbursement or rescheduling of the trip and no compensation of any kind whatsoever. The trip is non-transferable to another person, non-exchangeable, non-refundable and non-deferrable.

Under some national legislation, being allocated a prize may mean the winner has to pay tax. The Organising Company cannot pay tax imposed on the winner under national legislation

The random draw will take place in France, where the Organising Company is located, on 13 December 2023. It will be done by an independent adjudicator appointed by the Organising Company: Etude Aurajuris 264 rue Garibaldi - 69003 Lyon – France. The draw will involve choosing a winner at random from all the entrants in United Kingdom.

After the draw, winner will be informed by email. To claim their prize, winner must follow the process set out in the email to provide the essential proof required by 31 January 2023: an invoice/proof of purchase showing they bought 2 tyres within the Point S network between 1 November and 30th November 2023 inclusive.

The Organising Company reserves the right to replace the prize(s) with another/others of equivalent value if circumstances outside its control dictate.

If a winner is unable to claim their prize because they cannot provide the Organising Company with proof of purchase, they cannot assign their prize to a third party.

The Organising Company will substitute the initial winner who could not provide proof of purchase with another winner drawn at random by the independent adjudicator. The independent adjudicator will have drawn 2 back-up winners to ensure that this can happen. The new winner will have 8 days to provide the essential proof required to claim their prize: an invoice showing they bought 2 tyres or more within the Point S network between 1 November and 30th November 2023 inclusive.

However, if no substitute winner can be verified among the 2 back-up candidates, the prize will

automatically become the property of the Organising Company. No complaints can be made in this regard.

The winners will be given further details and practical information about claiming prizes in good time. If, due to their actions, and for any reason, a winner cannot make use in whole or in part of the prize allocated and determined in the terms clearly set out, they will lose their entitlement to the prize and not be eligible for any refund or compensation.

The winner must abide by the rules. If it is discovered that the winner does not meet the criteria set out in these rules, they will not be allocated their prize by the Organising Company. If there are any doubts about the accuracy of the winner's contact details, the Organising Company reserves the right to ask for proof of their name, address and telephone number. If proof cannot be provided, the contact details will be deemed void and the winner will not be able to claim their prize, which will remain the property of the Organising Company.

ARTICLE 6 – COMMUNICATIONS ABOUT THE “SPORT DAYS” OPERATION

After the “Sport Days” operation, a publication will be issued with photos of the point of sale and the winner(s), plus their first names, surnames and countries. This will not give rise to remuneration, rights or benefits of any kind other than the prize allocated.

Permission for communications will be given by each entrant when completing the information on the “Sport Days” form and ticking the box to accept the rules as summarised on the form and poster and set out in detail in the Competition rules available at each point of sale.

ARTICLE 7 – PERSONAL DATA

In line with the amended French Data Protection Act of 6 January 1978, and the General Data Protection Regulation 2016/679 of 27 April 2016 (“GDPR”), entrants should note that the Organising Company, as the data controller, automatically processes the personal data of Competition entrants.

Entrants give the Organising Company their free and informed consent to collect their personal data when they enter the Competition. The data controller uses a data processor to handle the personal data provided on entry forms, specifically to manage the prizes for this promotional operation. The data processor is a communications and operational marketing agency specialising in network management, sale promotion and digital technology. The data processor has signed a services contract with the data controller, who decides the scope for managing the personal data collected as part of this promotional operation.

The purpose of the processing is to organise the “Sport Days” promotional operation. Subject to the entrant's consent, the processing will also have the purpose of sending information and offers to do with services provided by the Point S network as part of future marketing/communications campaigns.

The personal data collected is exclusively for Point S Development, the point of sale where the purchase took place, and the company managing the random draw, and cannot be used by third parties.

Entrants' personal data will be retained in Europe for a maximum of 36 months after collection, without prejudice to any rights held by each entrant regarding their instructions about what should happen to their personal data when they die.

In line with the amended French Data Protection Act of 6 January 1978 and the GDPR, entrants have the right to access, correct, delete and port their personal data, and the right to object to and ask to limit processing with the terms and limits set out by the regulations. These rights can be exercised by writing to the Organising Company using the address given at the start of these rules or by email to dpo@points-development.com.

If an entrant exercises their right to object before the end of the operation, their entry will become void. The entrant has the right to complain to the CNIL or any other relevant local body.

In line with Article 40-1-II of the amended French Data Protection Act of 6 January 1978, the entrant can give the Organising Company instructions about what should happen to their personal data when they die.

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Competition. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the "Sport Days" operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.

ARTICLE 8 – VARIOUS

8.1 – Liability

Entrants are responsible for their Competition entry.

Point S Development cannot be held liable if force majeure or events outside its control (such as technical or IT problems) disrupt the organisation or management of "Sport Days", or it has to cut short, extend, postpone, amend or cancel this operation promoting tyre sales. However, any changes will be subject to an additional clause submitted to Aurajuris 264 rue Garibaldi - 69003 Lyon – France.

The Organising Company may cancel or suspend all or part of the Competition if it appears that any kind of fraud has been committed in connection with Competition entry. If so, it reserves the right not to award prizes to the fraudsters.

In any event, if the Competition's smooth administrative/technical running is disrupted by a virus, IT bug, unauthorised human intervention or any other cause or event outside the Organising Company's control, it reserves the right to suspend the Competition.

No refund requests can be submitted to the Organising Company for postal or internet connection costs.

8.2 – Applicable law

“Sport Days” and these rules are subject to French law.

Any disputes regarding the validity, interpretation or execution of these rules will go before the Commercial Court in Lyon, France.

ARTICLE 9 – RULES

These rules have been submitted to Etude Aurajuris 264 rue Garibaldi - 69003 Lyon – France.

They can be viewed free of charge until the random draw at points of sale participating in the operation and at <https://www.aurajuris.com/jeux-concours-huissier/consulter-reglement-jeux-concours.php>